

Ministry for Transport, Traffic, and Technical Services

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Port Authority Launches New Website

The Gibraltar Port Authority has launched its new, improved website (<u>www.gibraltarport.com</u>) in an effort to continue to meet the information needs of its users, and also to keep up with emerging technologies.

The enhanced website features:

Homepage prominence of news articles, local notices to mariners and weather warnings; User-friendly navigation with large quick-link icons; Easy to read live weather and tide information with a new 5-day forecast feature; Mobile and tablet optimization; Social media quick feed links;

An updated film of the Port's wide ranging activities is ALSO available to view on the Homepage with interviews of Commodore Bob Sanguinetti and local business representatives. The site also retains the valuable Cruise Call Schedule section for local businesses to consult.

"The website is the Port's main information tool with our customers, and we are committed to ensuring the site remains fresh, easy to navigate on all devices and stays relevant in an ever-changing digital climate," CEO/Captain of the Port, Commodore Bob Sanguinetti said. "To achieve this, we have taken a modern day approach to the site structure and content display."

In recent years, the Port has identified that the majority of its web visitors are accessing information from mobile and tablet devices. The new website is compatible with a wide variety of devices, ranging from desktop formats to mobile gadgets.

The Minister for Transport, Traffic and Technical Services, The Hon Paul Balban, said: "This is in line with the Government's overall policy of continuous upgrade and improvement to its communication tools to meet the ever-changing demands for information in this fast-pace global environment."